



About Us:

The Graduate Business Student Services Association (GBSSA) was established in 1997 as an organization dedicated to providing networking opportunities between colleagues at different graduate business education programs across North America. Each fall, the Association coordinates a two-day conference which allows participants to network and share information and best practices about their individual programs.

GBSSA Mission Statement: By providing a forum for the exchange of ideas and information, and addressing issues unique to the needs of graduate business student services professionals, GBSSA will:

- Promote the professional status of its members;
- Support cooperative student services efforts among the colleges and universities of its members;
- Advocate the integration of student services into the overall mission of member institutions; and
- Provide professional development opportunities for its members

The Annual Conference:

The annual conference for GBSSA brings together staff representing our 60+ member schools with an anticipated attendance of 100. These individuals work with students and faculty from some of the country's top MBA programs.

By becoming a sponsor, you have the opportunity to sponsor an event during the conference. Your participation raises awareness for your product or service to key staff who are decision makers at their organizations. Take advantage of this opportunity to connect with these individuals and promote your business!

Sponsorship Levels:

1. Platinum Level: Event Sponsorship - \$3,000 (limited to one exclusive sponsor per event)

Benefits:

- Sponsor the opening speaker OR closing speaker (give the introduction for the speaker and give brief (2-3 minutes) remarks about your company)
- 2 conference registrations included (Valued at \$1200)
- Name and logo printed on conference brochure
- Flyer included in conference materials including your logo and a 75 word description
- Your logo hyperlink on GBSSA conference web site
- Have a table during breaks to allow you to market your product or service
- Possibility to be 1 of 5 panelists in a TEDTalk-style discussion (one of the concurrent sessions offered during the conference)



2. Gold Level: Presentation Opportunity - \$1,000

Benefits:

- Present a session on a topic in line with our theme at the conference
- 1 conference registration included (Valued at \$600)
- Name and logo printed on conference brochure
- Flyer included in conference materials including your logo and a 75 word description
- Your logo hyperlink on GBSSA conference web site
- Have a table during breaks to allow you to market your product or service

3. Silver Level: Tabling Only - \$500

Benefits:

- Name and logo printed on conference brochure
- Flyer included in conference materials including your logo and a 75 word description
- Your logo on GBSSA conference website and hyperlink to your site
- Have a table during breaks to allow you to market your product or service

4. Bronze Level: Promotion Only - \$250

Benefits:

- Name and logo printed on conference brochure
- Your logo on GBSSA conference website and hyperlink to your site



GBSSA Annual Conference Sponsorship Submission Form

Yes, I am interested in sponsoring the GBSSA Annual Conference

Platinum Level

Gold Level

Silver Level

Bronze Level

Company/Organization Information:

Company/Organization

Web Address

Contact Name

Contact Title

Contact Phone

Contact E-Mail Address

Please provide the names of staff supporting the booth for name badges (where applicable):

1. Staff Name

Staff Title

2. Staff Name

Staff Title

Company Description: (limited to 75 words and will be included in conference materials):

Scan and email this form and your company logo to board@gbssa.com

Payment: Please make check or money order payable to: GBSSA. Space will be secured once payment is received.

Payments may be sent to the address below.

Elizabeth Sortais
Arizona State University
PO Box 874906
Tempe, AZ 85287-4906

Inquiries or questions may also be sent to board@gbssa.org.

The Graduate Business Student Services Association is a non-profit and tax-exempt organization under the IRS code, section 501(c)(6). The GBSSA TIN is 83-0482716.