* Students want one place to go for everything, but no platforms do everything well at this time.
* Is there a way to utilize multiple platforms on the back end to create a singular student experience on the front end.
* Salesforce can be used as the main landing page and sent out to other platforms.
* Campus groups utilized for student clubs and organizations to collect fees, post events, and all things club related.
* UCI utilizes Canvas for course websites university wide. Can use Canvas but it’s a different version so they utilize an intranet website that was made student centric.
  + Can do announcements and has helped cut down on the number of emails.
  + Allows students to pull the information vs having to send it out every time.
  + Utilize calendars that are specific to each individual program.
  + Acts as the link to other resources
  + Google drive is the main way to share and disseminate information
* New platforms are popping up so often that it’s hard to keep up.
  + Slack, WhatsApp, ect…
    - Big question is how to monitor those conversations and information
* Use a course or major, but cant use for individual courses
* Auburn uses Salesforce and builds a community instead of a Canvas page
  + Post to groups they have instead of emails to individual students
  + Create their own groups within the community in addition to pre-set student groups
  + Alumni section for Salesforce so they are still able to be engaged
* Have too many platforms being used (Slack, Blackboard, Google Calendar, WeChat)
  + Trying to get students onto official platforms is difficult
  + Still have email as primary communication, but students aren’t reading it
* Transitioning from Blackboard to Canvas, but also building an “In-house” system
* Does Canvas have any ability to create an outward facing website that none students can access?
* Have a similar set up to CU Boulder but also have a directory with student information so they can get to know each other.
* Utilize Canvas as an onboarding tool before they come to campus
* Have a Canvas site just for orientation that students are able to access via the Canvas app once they are accepted to the program.
* Over saturation of programs for students to use. Currently have used Canvas for 5 years and now am transitioning to work with Salesforce as well.