

# GBSSA UPDATES

SPRING | 2021 | QUARTERLY NEWSLETTER

## 2021 GBSSA Annual Conference

Wednesday, April 7, 2021

8:30-12:30 PST

### AGENDA

Welcome & Membership

Survey Presentation

Speed Networking

Breakout Sessions

- PD Course Integration
- Virtual Advising
- Orientation to Graduation
- Virtual International Programs
- Collaborating Across Teams
- Back to Campus Plans & Work-Life Balance Post-COVID

**REGISTER  
HERE**



**Leeds** School of Business  
UNIVERSITY OF COLORADO **BOULDER**

## TAKE YOUR SEAT AT THE TABLE

### OPEN GBSSA BOARD POSITIONS

Vice-Chair	3 year term
Communications Chair	2 year term
Membership Chair	2 year term
Technology Chair	2 year term
Conference Chair	1 year term

The Vice-Chair serves three years (1-Vice-Chair, 1-Board Chair, 1-Ex Officio Chair). The Conference Chair is usually from the school hosting that year's conference.



## Annual Membership Survey

**We need YOUR Help!** Each year, GBSSA members are invited to complete the annual survey. The purpose of this survey is to help establish and track benchmarks for our industry. Results will be shared at the conference.

\*Those who complete the survey will be entered in a drawing for a Visa gift card!

**COMPLETE  
SURVEY HERE**

# TOP TIPS & TAKEAWAYS DURING COVID-19

Multiple virtual interaction points with new cohorts, so they got to know each other, faculty and staff before the school year started. This meant early mornings and late evenings to support international students over the world, but hopefully will pay off in terms of student success

- **Lessley McKay**

**SFU Beedie School of Business**

We gave all students the option to attend classes in person or remotely this fall, they are able to transition between delivery methods based on what works for them. We also incorporated networking happy hours twice a week over zoom for incoming students, (lunch hours and end of day).

- **Paul Wood & Ryan Morse**

**CU Boulder, Leeds School of Business**

We usually provide dinner for our Evening MBA students, since we weren't able to meet in person, we hosted a virtual iron chef. We worked with local restaurants to create meal kits (similar to HelloFresh). Students were able to pick up their kit, join us on zoom, and cook from home for a friendly competition!

- **Cori Rodriguez**

**UArizona, Eller College of Management**

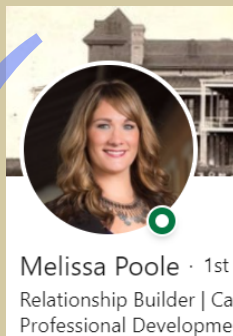
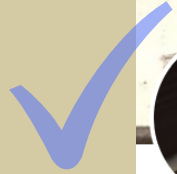
## [Share Your Tips & Wins](#)

with the other GBSSA members in  
our LinkedIn Group

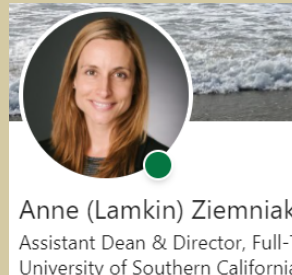
<https://www.linkedin.com/groups/13861120/>

**CONNECT**

## Fall Amazon Gift Card Winners



Melissa Poole · 1st  
Relationship Builder | Career  
Professional Development



Anne (Lamkin) Ziemniak  
Assistant Dean & Director, Full-T  
University of Southern California

\*Two lucky winners were randomly chosen on Oct 30, 2020. This contest was not affiliated with LinkedIn or Amazon.



## GBSSA MEMBER SPOTLIGHT

### **Lesley McKay**

Associate Director, Co-curricular & MIM  
Beedie School of Business at Simon Fraser University  
GBSSA Member | Current Board Vice Chair

Lesley has worked for Beedie School of Business for 4 years, prior to SFU Beedie, she worked at the University of British Columbia and the University of Calgary. Lesley supports and develops her graduate students through applied and experiential learning initiatives such as student organizations, case comps, study abroad programming and networking events.

When she's not at work, she enjoys traveling, skiing the local mountains, biking the seawall, and enjoying the beauty of Vancouver BC.



[GBSSA.ORG](https://www.gbssa.org) | [GBSSA.BOARD@GMAIL.COM](mailto:GBSSA.BOARD@GMAIL.COM)